

Apprise[®] Mobile for Wine, Spirits and Beer

Apprise Mobile provides anytime, anywhere order entry and real-time data visibility, so your team can make the most of every sales opportunity. Designed for real-time data access and order processing, Apprise Mobile gives your team the tools they need, when they need them.

The Challenge

Your sales team needs a mobile solution designed to give them all the product, inventory, customer and pricing information they need, when they need it. You'd like to have a solution built for tablets, compatible with iOS and Android™ platforms, that not only takes customer sales orders, but one that provides full product visibility, instant inventory levels and complete sales history—even when offline.

The Solution

Developed to meet the specific needs of on-the-go beverage sales representatives, Apprise Mobile provides your team with the information and technology they need to process sales whenever, wherever. Sales Representatives can now review and discuss: full product catalogues, customer order history, inventory availability, pricing, and promotions—all within a user-friendly tablet experience, compatible with both iOS and Android™ platforms.

Apprise Mobile is fully integrated into our Apprise[®] ERP solution, providing real-time data such as inventory levels, credit information and pricing. Orders can be taken even when offline, and submitted once back online—so you never miss a sales opportunity. With an intuitive design and real-time capabilities, Apprise Mobile gives your business a smoother sales experience, less administrative work and faster order processing.

While other 'one-size-fits-all' mobile solutions can be confusing to use, we designed Apprise Mobile to be a user-friendly solution for Wine, Spirits and Beer businesses. With Apprise Mobile, you can get products to your customers faster, maintain real-time data and give your representatives more time to focus on sales and service.

Positioned to help you achieve more

With our focus on ERP and SCM solutions for wholesalers, importers and distributors of wine, spirits and beer, our team understands the unique challenges of your business.

Specialised vertical, or industry-specific software like ours requires less customisation, resulting in a faster ROI and a less expensive implementation.

Our fully integrated solution reduces the need for separate bolt-on systems, resulting in keeping costs down, better data security & reporting, and complete supply chain visibility.

With offices in the U.S., Europe, Asia and Australia, we do business where you do business—with support available 24 hours.

Features

- > Remote order entry, full product portfolio and customer data
- > Take orders online or offline
- > Data sync, automatically or manually
- > Build product presentations to showcase items
- > Quickly find products using personalised filters and search criteria
- > User-defined product attributes–vintage, producer, appellation, country, varietal
- > Attach more information–files and images–to each product listing
- > Real-time inventory information, including reservations
- > View complete product pricing
- > Complex Pricing Capabilities–deal pricing along with free goods promotion
- > Full customer order history–build orders based on previous orders placed
- > Enforce sales restrictions
- > View Customer AR–last payment date, credit limit, open AR and AR ageing
- > Pin and categorise products based on customer inventory levels or items to discuss
- > Build personalised order guides for your customers
- > Security settings based on sales reps, customers, and products
- > Low inventory flags–quickly check off what inventory looks low in the store
- > Ability to control pricing, or display best price based on your preset parameters

App

- > Native app for both iOS and Android™ tablet devices
- > Elegant and intuitive design

Benefits

- > Anytime, anywhere order entry means you never miss a sales opportunity–even when offline
- > Streamlined order process improves processing time and minimises errors
- > Place new orders quickly, based on previous purchase visibility
- > Real-time information and updates allow for tighter data and inventory controls
- > Intuitive app design requires little to no training and faster adoption
- > Present products at tradeshows in an attractive design and boost sales
- > Real-time inventory information helps improve customer relations and increase sales
- > Security settings by rep, customer, or product ensures the safety of your data
- > Ability to set up your own product attributes allows for quicker and easier filtering
- > Attach additional product files–keeping your customers and team well-informed
- > Create customised presentations for each of your customers to improve the sales experience

Making your supply chain better, so you can run a better business

Apprise is focused on solving the unique supply chain challenges of consumer goods manufacturers, importers and distributors. With industry-specific ERP software and a global team that understands your business, helping our clients achieve more is what we do best.

For more information, visit us at apprise.com.au or email us at marketing-australia@apprise.com.



Australia:
Apprise Software Pty Ltd
Level 19
644 Chapel Street
South Yarra, VIC 3141
Tel: +61 3 8844 5567
www.apprise.com.au
marketing-australia@apprise.com

Global Locations:

Milton Keynes, United Kingdom • Bethlehem, USA • Almere, Netherlands • Brno, Czech Republic • Nanjing, China

Apprise® is a registered trademark of Apprise Software, Inc. in the United States and other countries. © 2017 Apprise Software, Inc. All rights reserved.

