

# The Apprise Global Advantage

## Helping Consumer Goods Companies Streamline Their Global Supply Chain

Your choice of software provider is critical to your business. Choosing a provider with a global reach that understands your industry and unique business needs can ensure a successful implementation and provide a faster return on investment.

### Global advantage

Thousands of popular brands rely on our integrated and industry specific software to bring their products to store shelves worldwide. Not only do we know your business, but with offices in North America, Europe, Australia and Asia, we are also located where you do business.

Every member of our global team is a consumer goods expert, which ensures your offices will always be dealing with somebody with expertise on your business. Our worldwide team enables us to offer local implementation, training and support to all of your global offices. This includes Asian support and Chinese language support for customers with a presence in Asia. Partnering with Apprise means you never have to worry about global offices receiving the same level of hands-on support and training.

Our software, Apprise® ERP, comes out-of-the-box ready to run global consumer goods businesses. With multi-currency and multi-lingual features, you can do business in any economy, in any language. Apprise ERP enables you to account for historic and current currency exchange rates, and establish realised and unrealised gains and losses for accounts using the correct exchange rate.

### Faster return on investment

Our sole focus is on enterprise resource planning (ERP) solutions for global consumer goods manufacturers, importers and distributors. That's why Apprise ERP comes standard with all of the features you need to run your global consumer goods business. Fewer customisations mean you can reduce startup and maintenance costs, simplify and lower the cost of future upgrades and speed up your return on investment. Plus, all of our project managers and support professionals are consumer goods experts who do not need to learn your business, meaning they can get you up and running to start earning your ROI even faster.

We provide full business ERP and supply chain management solutions that include retailer compliance tools such as EDI and invoice deductions, wireless warehouse management, DRP and forecasting tools and much more. Our fully integrated solutions eliminate the need to separately invest in bolt-on systems, allowing you to keep your total costs down while improving your business visibility.

#### Specialised Import Management Tools

Manage the complexities of global sourcing and overseas manufacturing and importing through:

- Purchase order, container, shipment and vessel tracking and management
- Shipment/container building by weight, volume and value
- Direct ship (drop ship) management tools
- Harmonisation codes/duty rate tables by product
- A/P reconciliation by purchase order and shipment

#### Comprehensive Purchasing and Distribution Resource Planning (DRP)

Optimise your inventory availability and minimise excess inventory costs by improving your forecasting accuracy with our robust planning tools:

- Standard and customisable forecasting algorithms, fully integrated within the core Apprise ERP application
- Leverage POS data, customer forecasts, sales trends, seasonality, inventory status, supplier lead times and more
- Product sales performance and history by sales representative, customer and supplier
- Time-phased, multiple purchase order and shipment tracking and management

#### Seamless Tools for Retailer and Mass Merchant Compliance

Meet the compliance requirements of your largest retail partners, while better tracking, managing and reducing invoice deductions, with our full suite of compliance tools:

- EDI transaction processing and mapping
- Customer specific pricing and contracting
- Integrated RFID capabilities
- Pallet and carton-level EAN/GS1-128 labels
- Invoice deductions and other deduction management tools
- Profitability analysis by customer, product and supplier

Our flexible services approach aligns your business and operational performance through collaborative in-depth consulting, planning, implementation, training, review and ongoing analysis. When you partner with us, you get enterprise-wide manufacturing and distribution solutions with the features, functionality and process flows you need to be successful.

## Global reach for global business

Our operations in North America, Europe and the Asia Pacific region enable you to improve your end-to-end supply chain performance through one fully integrated solution for your global business needs:

- > Global-ready applications enable you to more tightly integrate your complete supply chain
- > Local implementation, consulting and training services in North America, the Asia Pacific region and Europe
- > Global 24-hour business day support for worldwide operations
- > Local support in North America, Europe and Asia Pacific region

## Leading technology

Our applications are based on the latest, proven technology standards. With Apprise® ERP, you get the ease of use, reliability, scalability, and interoperability you need to support your mission critical operations:

- > Partners include Microsoft®, Progress® Software, and IBM®
- > Solutions deployed in a n-tier architecture
- > Utilise the latest standards, including Microsoft® .NET, a Service Oriented Architecture (SOA), and Web Services
- > Seamlessly integrate with leading 3rd party or custom applications
- > Easily import and export data through APIs
- > Flexible development tools empower you to enhance and customise your application without complex custom programming or the need for source code

## Value-added professional services

Global pre- and post-sale support is provided by direct members of our team who are fully knowledgeable in your industry and our applications:

- > Business process and needs analysis reviews
- > Best practice recommendations
- > Implementation work plans and project management
- > Operational and business process improvements and consulting
- > Live Help desk, plus web-based support site, knowledgebase, online product help and more

## Flexible warehouse capabilities

Improve the efficiencies of your warehouse operations and optimise your space utilisation with our complete tools for wired and wireless warehouse management:

- > Bin, zone and location management; including speed bins, laydown areas and not available bins
- > Efficiency tools, such as directed putaway, wave picking, cross docking, receiving by container and more
- > Integrated freight tables and rules, as well as interfaces to 3rd party shipping manifest tools
- > Pick tickets, EDI compliant picking labels, packing slips and BOLs
- > Cycle counting
- > Dynamic routing
- > Labour management tools



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